COURSE OUTLINE: HST734 - PROFESSIONAL DEVELOP

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Approved: Martha Irwin, Chair, Community Services and Interdisciplinary Studies

Course Code: Title	HST734: PROFESSIONAL DEVELOPMENT
Program Number: Name	6350: HAIRSTYLIST LEVEL I
Department:	HAIRSTYLIST
Semesters/Terms:	21F
Course Description:	Upon successful completion the apprentice will demonstrate the ability to adapt to various and changing technologies, applications and procedures in the hair styling industry, develop and present a plan outlining future professional development.
Total Credits:	1
Hours/Week:	1
Total Hours:	8
Prerequisites:	There are no pre-requisites for this course.
Corequisites:	There are no co-requisites for this course.
Essential Employability Skills (EES) addressed in this course:	EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience. EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication. EES 3 Execute mathematical operations accurately. EES 4 Apply a systematic approach to solve problems. EES 5 Use a variety of thinking skills to anticipate and solve problems. EES 6 Locate, select, organize, and document information using appropriate technology and information systems. EES 7 Analyze, evaluate, and apply relevant information from a variety of sources. EES 9 Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals. EES 10 Manage the use of time and other resources to complete projects. EES 11 Take responsibility for ones own actions, decisions, and consequences.
General Education Themes:	Civic Life Personal Understanding Science and Technology
Course Evaluation:	Passing Grade: 60%, C A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.

In response to public health requirements pertaining to the COVID19 pandemic, course delivery and assessment traditionally delivered in-class, may occur remotely either in whole or in part in the 2021-2022 academic year.

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Other Course Evaluation & Assessment Requirements:	Attendance in all classes will be assessed and calculated in final grades. All hours of theory and practical must be completed.
Books and Required Resources:	Milady Standard Cosmetology by Milady Publisher: Milady Binding Edition: 13th ISBN: 9781305774773 Practical Workbook for Milady Standard Cosmetology 2016 by Milady Publisher: Milady Binding ISBN: 9781285769479 Theory Workbook for Milady Standard Cosmetology 2016 by Milady Publisher: Milady Binding ISBN: 9781285769455

Course Outcomes and Learning Objectives:

Course Outcome 1	Learning Objectives for Course Outcome 1
1. Cultivate a professional image to comply with client and employer expectations.	1.1 Define professional image 1.2 Describe self-esteem, self-image and its projection 1.3 Define personality and attitude, and their influence in the workplace 1.4 Apply dress code concepts 1.5 Discuss the importance of reliability for clients and co-workers 1.6 Discuss expected professional image on all social platforms

Course Outcome 2	Learning Objectives for Course Outcome 2
2. Develop career goals and success strategies.	2.1 Describe the importance of goal settings and identify its impact 2.2 Define goal setting techniques, short term and long term 2.3 Develop personal and professional goals 2.4 Benchmark and evaluate goals 2.5 Describe the basic guidelines for success including motivation and self-management

Course Outcome 3	Learning Objectives for Course Outcome 3
3. Identify learning resources and opportunities to promote professional competence and skill development.	3.1 Create a professional development plan with support from mentors, suppliers, co-workers, professional associations, etc. 3.2 Define Professional Development and the importance of attending seminars, workshops and conferences 2.3 Identify strategies of keeping pace with new trends and the implementation of those adaptations such as digital technologies, social media and industry networking

Course Outcome 4	Learning Objectives for Course Outcome 4
4. Identify areas for professional growth and development by assessing constructive feedback relating to ones own performance, strengths and limitations.	4.1 Identify strategies to develop and implement ongoing self-evaluation 4.2 Describe performance appraisal evaluations and define their positive role 4.3 Define constructive criticism and describe its relevance in professional growth and development 4.4 Identify resources to maintain current knowledge and

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	competence in the profession

Evaluation Process and Grading System:	**Evaluation Type**	**Evaluation Weight**
	Practical	20%
	Theory	80%

Date: July 26, 2021

Addendum: Please refer to the course outline addendum on the Learning Management System for further information.

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